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### Research Interests and Skills

I have spent the last two years based in Tamil Nadu in Southern India looking ethnographically at how relations between professional groups mediate the implementation of environmental regulations. I have an Academic background in Environment, Development and Communications, and have researched topics ranging from the reporting on activism in the Indian press to the theory behind the role of information in a democracy. I have also carried out policy-evaluation research, for instance on the reception of legal information materials amongst target groups and intermediaries. My professional publishing and research experience, teaching background, as well as my computer literacy all contribute to my academic work. In particular I am familiar with focus groups, web-based research, data-mining techniques and content analysis and use of qualitative coding software as well as handling digital audio and transcription.

### Research and Evaluation Experience

*February 07 – Present, SOAS, Ethnographic Fieldwork Preparation, TamilfiheworkeldNadu*

I have been engaged with learning the language, researching the issues and establishing the contacts for my fieldwork, towards a Phd in Anthropology at the School of Oriental and African Studies, University of London.

*January - March 08 Keystone Foundation*

I was engaged by Keystone, alongside another evaluator, to look at their regional water strategy and drinking water project, along with its accompanying e-portal.

*August 06 – September 07 Internet Market Research Services*

- Running focus groups and web-site evaluation.
- Responsible for writing topic guides, for designing the methodology as well as collecting and analysing the data on financial services websites.
- The combined focus group data and website statistics are the main content for an insurance industry wide 'Web Monitor' report.

*January - April 2004 & June 2005 to February 2006 Advicenow.org.uk*

- The main evaluator for two rounds of evaluation research for Advicenow, the UK's main legal advice portal. The second round was commissioned on the strength of work delivered during the first round.
- The reports from both projects are going forward to the government committee considering evidence for a white paper on public legal education.

*August - September 2003 New Economics Foundation*

- Freelance researcher, looking into the role of local linkages in inward investment.
- The research involved phoning inward investment agencies and conducting in-depth interviews about how they might use indicators of local economic linkages. Analysed data using SPSS. I was responsible for writing a report on this section of the research.

*August 2001 Oneworld International*

- Freelance Researcher looking into definitions of Information Communications Technologies (ICTs).
- My findings were used to construct a survey of ICT usage amongst development agencies, commissioned by the Department for International Development.

## Daniel Taghioff (2)

### Academic Publications

Taghioff, Daniel (2005), 'Another Subject is Possible, Reporting on the World Social Forum (WSF) in the Indian Press', SOAS Literary Review, Issue 4 Spring 2005

### Conference Papers

Taghioff, Daniel (2006), 'Finding our Subject: Media Practice, Structure and Communication', EASA 2006: Europe and the World, Bristol 19th September 2006

### Qualifications

2004-2005 *School of Oriental And African Studies*

MPhil Preparation work for current Anthropological Phd fieldwork

2003-2004 *School of Oriental And African Studies*

MA Anthropology of Media with Merit

Courses taken: Media Theory, Theory in Anthropology, Anthropological Linguistics.

Dissertation on Democracy in practice in an urban regeneration consultation.

1997-2001 *School of Oriental And African Studies*

BA Geography and Development Studies with 2:1

Courses taken: Law and Development, Savannah Ecology, Environment and Environmentalism, Theories of Development, Geopolitics, Development Economics, Tropical Organic Agriculture, Anthropology of Food, Water and Development. Dissertation on the role of New Media in development.

July-August 1998 *Regent's College London*

Certificate English Language Teaching to Adults (CELTA)

January-June 1996 *City University*

Foundation Training HIV and AIDS Counselling Skills

A-levels in Maths, Further Maths, Physics and Chemistry (AABB). One year of undergraduate Ecology, Queen Mary and Westfield's, London.

### Lecturing Experience - TEFL

August 2003 - October 2003 *School of Oriental and African Studies*

July 2003 - August 2003 *University of the Arts Language Centre*

July 2002 - September 2002 *Leicester University Languages Unit*

January 2002 - June 2002 *Westminster Kingsway FE College*

### Publishing Experience

These projects were for Univerb Publishers, of Stockholm.

- Co-authored a Business English Course.
- Authored and provided voices for an easy reader version of Robinson Crusoe.
- Project managed production of an easy reader version of The Picture of Dorian Gray.
- Co-Authored Direct Course I, an entry level English Course.

### Website Design

Dr Edwards and Bishop King's Fulham Charity: <http://www.debk.org.uk/>

Full content management system for The Campden Charities: <http://www.cctrustee.org.uk>

Sam's Tailors of Hong Kong <http://www.samstailor.biz>

Full client portfolio available at <http://eesense.co.uk>

## Daniel Taghioff (3)

### Consultancy Experience

*January 1999 - June 2000 & August 2002 - July 2003*

Set-up my own language consultancy Clear English, providing Business English services in Stockholm, Sweden. In order to do this I had to overcome language barriers and familiarise myself with Swedish business regulations.

Clients included: Swedish Ministry of Environment, Swedish White Collar Worker's Union, Swedish Environmental Research Institute, TeliaSonera, Boston Consulting Group, Cap Gemini Ernst & Young, KPMG and the Swedish Stock Exchange.

### IT

Competent with:

- Microsoft Office
- Adobe Creative Suite 3
- Web Design in Freeway Pro & Dreamweaver
- Joomla Content Management System
- Data mining with Anthracite
- Qualitative coding with Atlas ti
- Statistical Analysis in SPSS

### Languages

- English Native speaker
- Swedish Near fluent
- French Intermediate
- Tamil Intermediate